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AdvanceMe Receives Recognition for Public Relations Efforts

AUSTIN, TX, January 20, 2009 – MarCom Awards recently announced winners for the 2008 international awards competition that recognizes outstanding creative achievement by marketing and communication professionals. AdvanceMe, with over 200 employees in metro-Atlanta, GA, was recognized with a "Gold" award for achievement through the execution of national radio media tour, featuring Glenn Goldman, President and Chief Executive Officer of Capital Access Network.

Executed with the assistance of radio specialists News Generation and Trevelino Keller Communications Group, the objective of the radio tour was to educate listeners of national networks and stations in select markets regarding how small to medium size businesses can continue to grow by securing innovative alternative financing and funding, including Merchant Cash Advances.

In July 2007, Glenn Goldman participated in 11 radio interviews discussing topics including the state of small businesses today, their impact on the economy, challenges affecting small to mid-size businesses and one of the most important requirements for survival: access to working capital and cash flow management.

The tour was a success, resulting in more than ten million listeners with airings on national networks such as Metro Source, American Urban Radio Network, USA Radio Network, and Wall Street Journal Radio. The interviews were heard state-wide across Georgia, as well as on the top rated news stations in major markets such as Philadelphia and Seattle.

There were more than 5,000 entries from throughout the United States and several foreign countries in the 2008 competition. MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges and sets standards for excellence.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

Winners were named in categories spanning seven forms of media and communications efforts -- marketing, publications, marketing/promotion, public service/pro bono, creativity and electronic/interactive. A complete list of Platinum Winners can be found on the MarCom Awards website at [The tour was a success, resulting in more than ten million listeners with airings on national networks such as Metro Source, American Urban](#)

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